



**SUPERNOVA DESIGN STUDIO**

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# 01.

## INTRODUCTION LETTER

### **Who we are**

Supernova Design Studio is born from a family legacy built on passion, expertise, and vision in the world of nautical and residential interior design, based in Lake Como and Monaco.

Our passion is a **family matter** since the 1950s, when our grandfather founded his interior design firm and worked for high-profile **clients such as Elvis Presley, Liberace, Robert Reed, and Royal Families from Jeddah and Kuwait.** These collaborations, emblematic of the golden age of Italian design, passed down not only a refined sense of aesthetics and **technical knowledge** but also an **exceptional network of highly skilled artisans who still work with us today.**

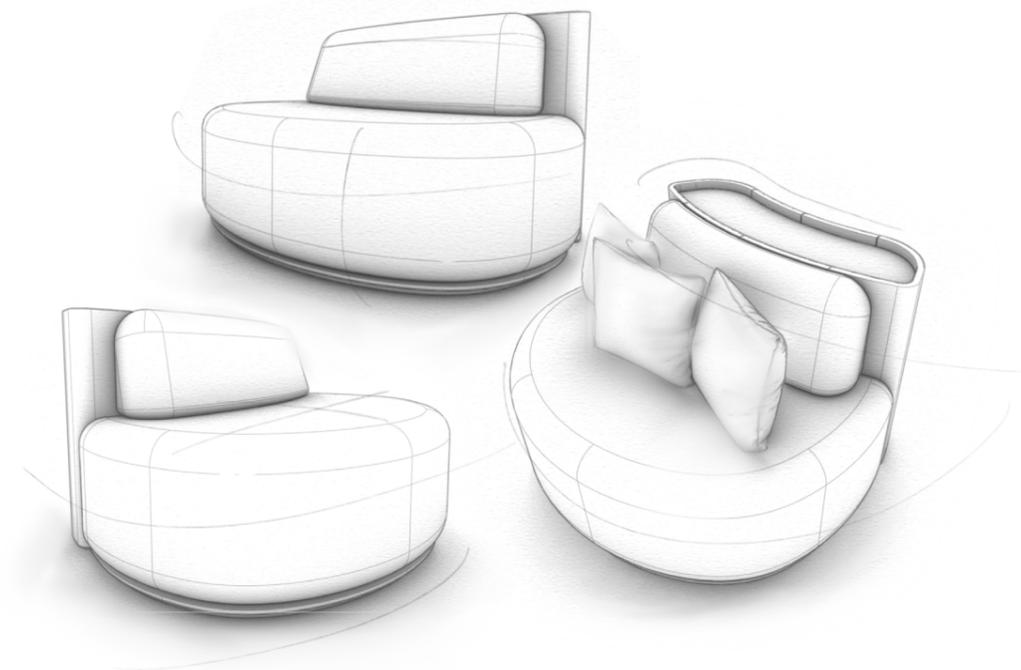
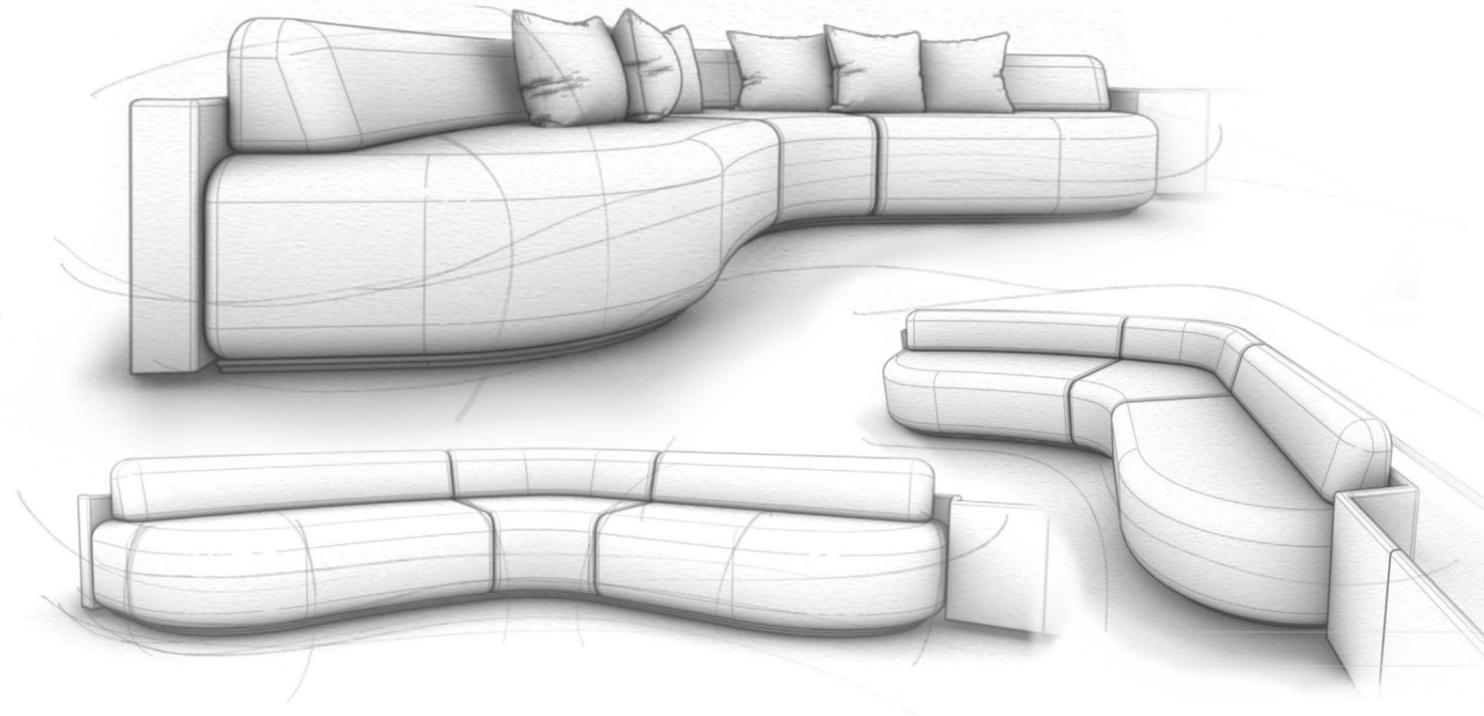
This continuity between past and present allows us to be far more than just a design studio:

We can produce the furniture we design internally, ensuring fast lead times, outstanding Italian quality, and bespoke solutions—even for the most ambitious projects.

Our specialization in refitting—a discipline as fascinating as it is complex—has taught us to work under pressure, on tight deadlines, with accuracy and a comprehensive vision that blends creativity with hands-on execution.

For this reason, when we are entrusted with a new project, **we have the ability to transform a client's vision into tangible reality, turning dreams, concepts, and aspirations into authentic, functional, and unique spaces tailored to individual needs and expectations.**

Choosing Supernova Design Studio means relying on a team that knows its craft, **is passionate about detail,** and is accustomed to solving complex challenges with elegant, personalized solutions.



# 01.

## INTRODUCTION LETTER

### *Our method*

Renovation like refitting represents one of the most complex challenges in the world of interior design. Unlike new builds, it demands maximum flexibility, fast decision-making, and the ability to adapt to pre-existing—often undocumented—technical constraints.

And it's precisely in this environment that Supernova Design Studio truly excels.

**We've developed a work method that combines solid experience, creative vision, and full control over the production process.**

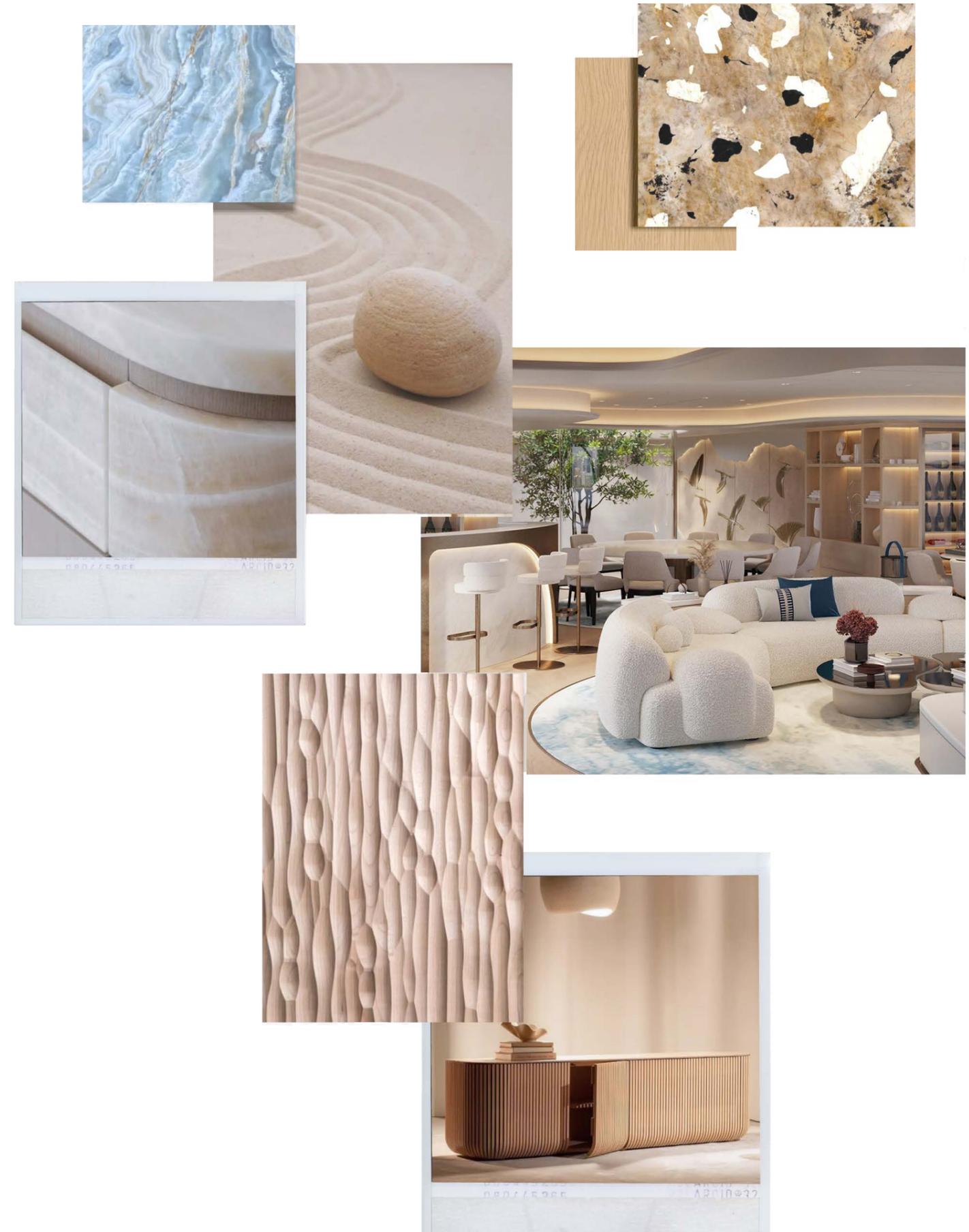
This allows us to complete even the most intricate projects in record time, without ever compromising on quality, precision, or attention to detail.

**Each project is managed in an integrated and synergistic way—from initial creative concept, to custom in-house furniture production, to full site supervision and coordination.**

This approach makes us highly competitive and reliable, ideally suited for assignments that require efficiency, vision, and practical execution.

Moreover, it is thanks to our extensive refitting experience—where every detail must be fine-tuned in real time and every decision has immediate consequences—that **we can approach new build projects with even greater confidence.**

For us, designing from scratch is an opportunity to express our full potential with fewer constraints and even greater control—often achieving a level of efficiency that surpasses studios focused solely on new constructions.



# 02.

## DESIGN PROCESS

### **ITEMISATION OF DESIGN PHASE**

The following describes the design process Supernova Design Studio applies to all of its Interior projects in order to best achieve the client's vision.

#### **CLIENT BRIEF**

As with every one of our projects large or small, getting to know our client is vital to the success of any project. Our dedicated team spends a great deal of time and effort to personally liaise with the client to gain a succinct understanding of the end users tastes, special requirements, palettes that they respond to, favourite places, possessions, and their overall way of life.

#### **CONCEPT PRESENTATION-MOODBOARD**

The clients first taste of the aesthetics can be found in our concept presentation. Based on the client brief, area by area, we present our initial thoughts on Interior details, joinery, fabrics, finishes and furniture selection.

#### **DESIGN & CONCEPT DEVELOPMENT**

Development of 2D drawings covering different aspect according to the different proposals such as :

- Plan view
- Wall elevations with materials applied
- Furniture design (custom and loose)
- Ceiling and floor design
- Lighting design



# 02.

## DESIGN PROCESS

### **ITEMISATION OF DESIGN PHASE**

#### **DETAIL DEVELOPMENT**

Ensuring we have delivered our pre-agreed remit to the Client for this project, our detail drawings are generated.

We rigorously create a drawing package that illustrates a level of design intent that cannot be misread or misinterpreted by any of the projects sub-contractors. This package will contain all final :

- Detailed design drawings
- Specification of materials and finishes
- Selection of all loose and fixed furniture (internal and external)

#### **CLIENT SIGN OFF**

Once the final design package has been completed it is imperative for us that we ensure the client knows exactly what they are getting in every single aspect of the design. We request via the submission of our various approval documents that the client sign off the full design package and specifications

#### **SHOP DRAWING APPROVAL**

An invaluable process once our designs have been created is working with those manufacturing the furniture and implementing the design details.



# 03.

## OUR SERVICES

The objective is to create a refined and harmonious interior design concept for your project, enhancing each space to reflect your personal taste, lifestyle, and functional needs.

Our design approach will focus on elegance, comfort, and coherence, ensuring that every detail contributes to a unique and timeless atmosphere.

Supernova can provide the following services:

- **Moodboard Creation:** We craft visual stories that inspire, blending textures, materials, colors, and moods into a captivating narrative that sets the tone of the rooms.
- **Plan view:** Intelligent, fluid spatial configurations designed to harmonize luxury and functionality, ensuring every square meter is optimized to perfection.
- **Material Selection & Specification:** A meticulous selection process, presenting you with premium materials and finishes that offer both durability and sophistication.
- **Plan views with Materials Applied:** Complete plans enriched with selected materials to provide a realistic, comprehensive vision of the spaces.
- **Custom Furniture Design:** Bespoke creations, sculpted and tailored exclusively for this project.
- **Loose Furniture Selection:** A curated selection of furniture pieces, blending iconic designs with comfort and versatility for both interior and exterior settings.



# 03.

## OUR SERVICES

- **Linen supply:** Tailor-made bed, bath, and table linens with exclusive materials and embroidery options.
- **Tableware supply:** Selection of refined table sets, porcelain, and glassware for residences and yachts.
- **Curtains & wallpaper:** Production and installation of made-to-measure curtains, upholstered walls, and wallpaper.
- **Cushion & soft furniture:** Tailor-made cushions and poufs designed to add comfort and personality to the environment
- **Flooring Design:** A comprehensive design of the flooring layout, going beyond the simple selection of materials. This includes the detailed design and pattern development, the definition of transitions between different areas. Every detail – from material combinations to the direction of installation – is carefully studied to enhance the character and flow of each space.
- **Ceiling Design:** Architectural ceiling solutions integrating lightings, sound system, and acoustic performance for seamless aesthetics.
- **Lighting Design:** A selection of lighting features.
- **3D Renderings :** Immersive photorealistic renderings, allowing you to virtually step into your future rooms.



# 03.

## OUR SERVICES

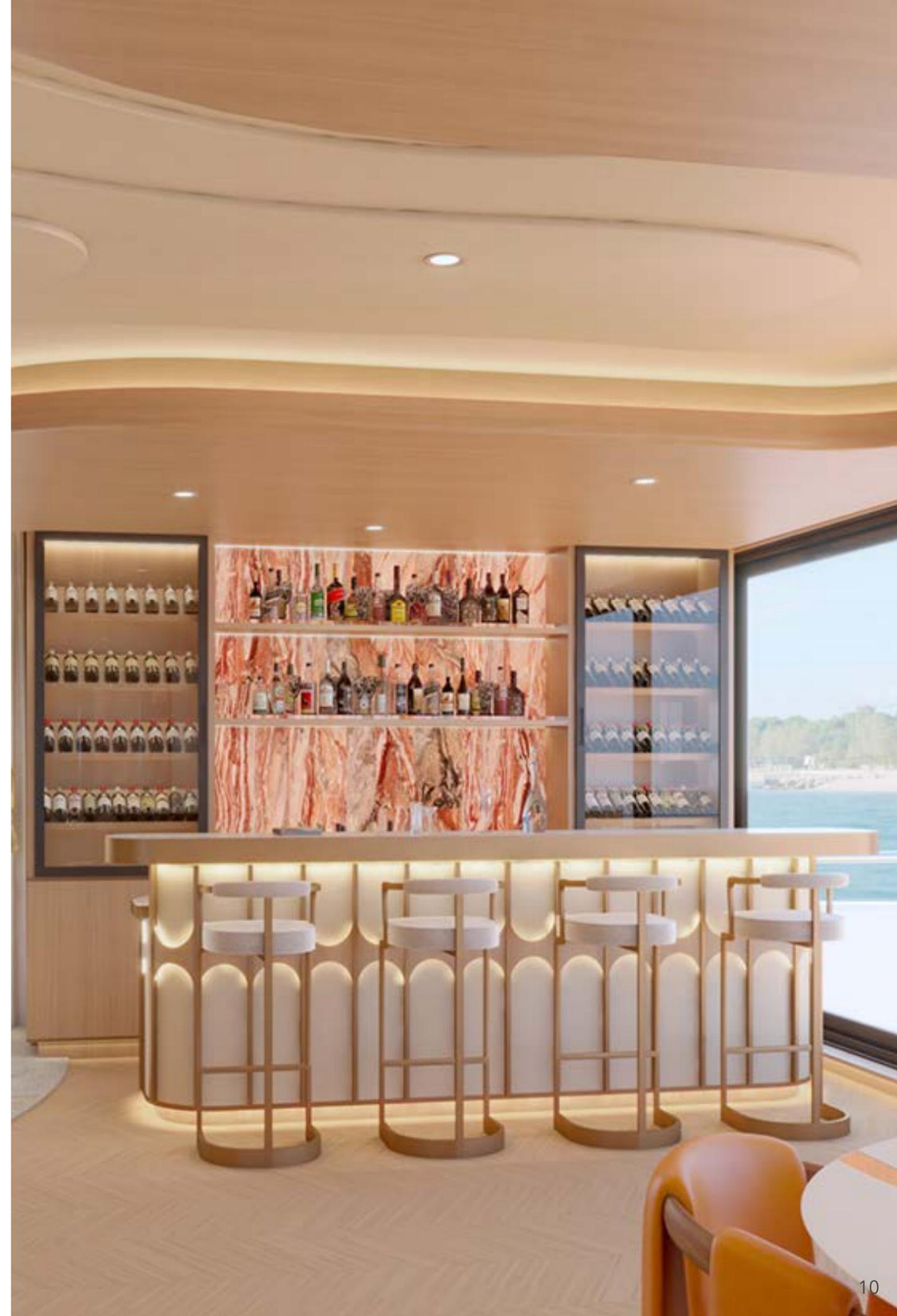
- **Designated Design Team:** Your project will be handled by an expert team selected for their specific skills, guaranteeing dedication and excellence.
- **Client Consulting:** Personalized consulting services, with varying levels of accessibility based on the chosen package.  
STANDARD: From Monday to Friday (from 9am to 6pm CET)  
1 on-site visits per month  
ADVANCED: From Monday to Friday (from 9am to 10pm CET)  
2 on-site visits per month  
PRIORITY: From Monday to Sunday (from 9am to 10pm CET)  
3 on-site visits per month
- **Third-Party Consulting:** Strategic coordination with external contractors to ensure seamless communication throughout the process. We will coordinate our design with plumbers, electricians, and the construction company to achieve the best results.
- **Material Samples Box:** A tangible selection of materials, allowing you to touch and experience the proposed finishes firsthand.



# 03.

## OUR SERVICES

- **Custom Furniture Production Management:** Full management of bespoke furniture production, from workshops to final delivery. Rigorous quality checks during and after production to uphold the highest standards of craftsmanship
- **Decorative Accessories Proposal:** A refined curation of exclusive decorative elements – from bespoke linens and elegant tableware to carefully selected artworks and accessories – designed to enrich the atmosphere of each space with harmony, character, and sophistication.
- **Procurement Service:** Full procurement and logistics management of all components, ensuring smooth delivery and installation.
- **World wide delivery & Installation:** Global coordination of production, logistics and on-site installation, guaranteeing precision and consistency for projects worldwide.



# 04.

## PHOTOS



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PHOTOS



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PHOTOS



# 04.

## PHOTOS



THANK YOU

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